

Email Template Letter:

Customize and make it your own:

Dear **Name**:

I have just discovered an exciting new tool that will help our team to:

- discover revenue generating ideas;
- identify valuable service providers;
- gain customizable, evergreen hotel tools and templates to increase our profitability and efficiency.

The Hotel Playbook is an online, subscriber-based resource created by successful hoteliers for hospitality leaders and executives. The Board of Directors are all active hoteliers who research, test and certify all connections and tools to ensure hotel relevancy and effectiveness. As a bonus, we all gain access to the Inn Crowd, a private social community of industry experts and hotel leaders who anonymously share ideas, collaborate and strategize about today's tough challenges in the industry.

It seems that there is always a tool that needs updating or a service provider that we need to vet and it is often difficult to find the time and people to accomplish this. Having Hotel Playbook cutting edge resources that we can trust to generate revenue or create efficiencies will enable our team to remain laser-focused on primary job duties that:

- save time;
- save money;
- minimize risk.

Please check out the site here: <https://thehotelplaybook.com>.

Our Investment: There are three plan levels that give us access to a wide variety of tools and solutions. The nominal, one-time annual fee can easily be offset by generating less than 10 additional room nights, which should be quickly achieved with these proven, revenue -generating resources.

With your approval, I would like to purchase a subscription. I will share this valuable resource with our team so that everyone can benefit. Thank you for considering my request to provide this important tool for our team. Please let me know how to proceed.

Sincerely,

Your Name